

# Advanced Cyber Security Trends 2022

Between 14<sup>th</sup> April 2022 and 5<sup>th</sup> May 2022 Advanced surveyed over 5000 senior decision makers.

This infographic represents the data IT leaders gave on their security and business priorities over the next year.



## 1 Cyber Security is the biggest business priority



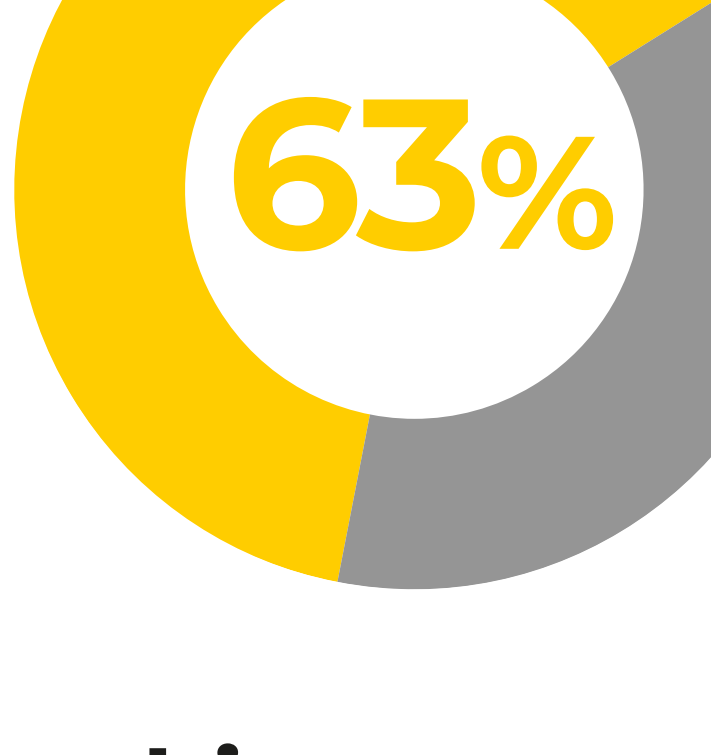
**Question**  
When asked 'what are your business priorities for the next 12 months?'

**64%** of respondents answered Cyber Security.

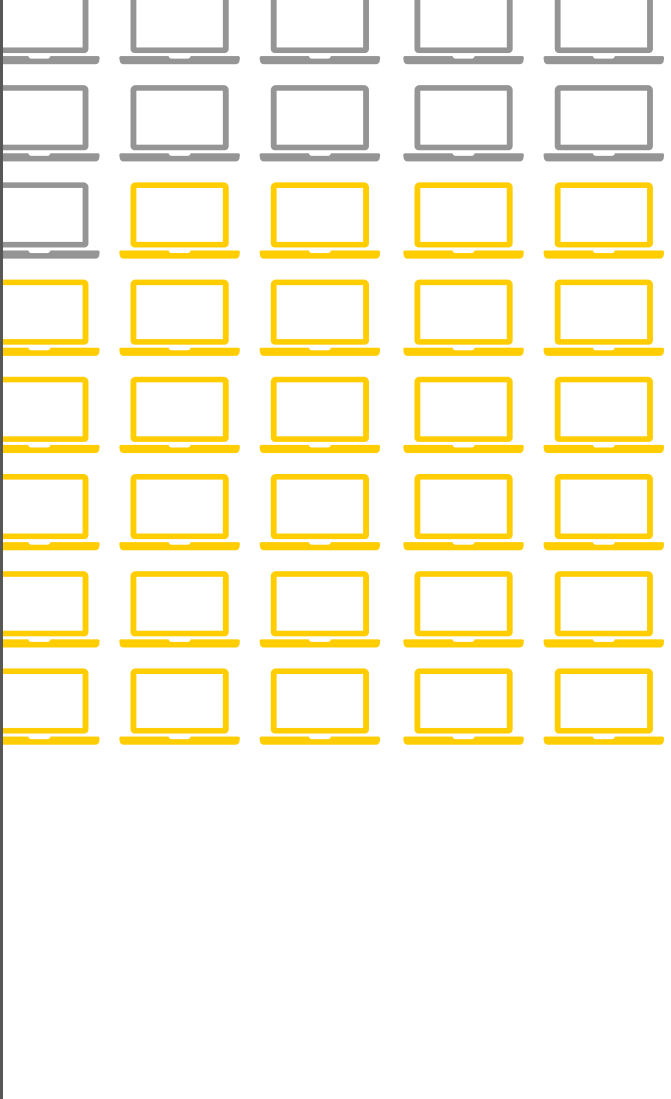
## 2 Hybrid working is making most companies nervous

**Question**  
When asked 'Do you feel hybrid working has put your organisation at greater risk of a cyber-attack?'

**63%** said yes.



## 3 Hybrid working needs improved security



**Question**  
When asked 'If you have adopted a fully remote or hybrid working model in the past year, what needs has it highlighted among your workforce?'

**52%** cited 'strengthening IT security for remote workers'.

## 4 Security ensures profits

**Question**  
When asked 'In what ways does technology support profitability?'

**48%** answered by 'Ensuring cyber security and compliance'.



## 5 Security is seen as important



**Question**  
When asked 'Which of the following do you think the leadership of your organisation is prioritising?'

**43%** replied security and compliance.

## 6 Less than one third are security confident

**Question**  
When asked 'How secure do you think your organisation's technology is against cyber-attacks?'

**Only 30%** answered 'Extremely', the highest value option.



## 7 Hybrid tops investment drivers

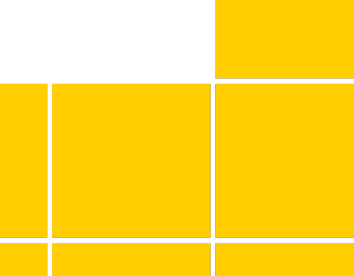


**Question**  
What are the main drivers behind your business' cyber security investment?

**68%** answered 'Hybrid working'

Read more about Advanced Cyber Security services.

[Read more](#)



### Research Information

- The research was carried out online by Research Without Barriers - RWB
- All surveys were conducted between 14<sup>th</sup> April 2022 and 5<sup>th</sup> May 2022
- The sample comprised 5,014 UK senior decision makers (100+ employees)
- All research conducted adheres to the UK Market Research Society (MRS) code of conduct (2019)
- RWB is registered with the Information Commissioner's Office and complies with the DPA (2018)

