IT Strategy Consulting

Specialising in working with medium sized companies our aim is simple: to discover the strategic direction for your IT and putting the tools in place to ensure technology adds value to your business.

Business and technology alignment are essential to the competitiveness of your business. Because of the unprecedented pace and breadth of technological change, CEOs have come to realise its strategic impact on all areas of the business.

The right technology strategy is also an opportunity for organisational change and improvement. From consolidating physical offices into virtual ones; to customer insights that drive product and brand extensions; to spotting emerging trends that competitors miss; business and technology integration are of tremendous importance for optimum growth and profit.

Business Challenges

> How can you unleash the most business value from technology?

> How can you drive business growth and innovation by using technology?

> How can you use technical innovation to drive business performance?

> How can you improve your technology and the intersection with supported business processes?

Why Our IT Strategy Consulting?

Alignment is the key factor to ensure successful technology investment, reducing unneeded cost and focusing IT on the opportunities in the business.

But most companies do not align the technology strategy and the business strategy

> The average firm uses only 19% of the IT budget on strategic projects

> Businesses with IT alignment see returns up to 40% greater than their competitors on the same investment

Technology is working against most businesses, adding cost and not adding value in the right places.

Our Approach

We bring strategic direction to the business of managing your technology. We apply financial and business analysis tools in a way that will focus your technology onto areas which will realise the most value for your business. And we teach you how to run this new process yourself.

We give you practical, executable insight into an increasingly important question: are you getting the most value out of your IT?

IT Strategy Consultancy

Benefits

> Closer alignment of business and IT

> A quantifiable reduction in IT costs of up to 30%

> Redirection of IT expenditures from non-strategic projects to strategic ones

> Improved ROI on IT investments

> Increased IT efficiency and effectiveness

> Higher quality IT services

> Smoother post merger integration

> Faster time to market

Service Offerings

We have a number of packaged consultative service engagements that enable you to select the right one to address your business challenges and ensure your IT is delivering the services you need.

These engagements typically last from 2 – 6 weeks, depending on your business requirements. You receive a detailed report explaining our findings and making recommendations for next steps. For example, for the IT Roadmap the report will identify the areas in which you can reduce the operational overhead for your internal staff and will establish where you are now and where you want it to be in relation to our IT Maturity Blueprint. Our recommendations will provide you with a roadmap to enhance the parts of your IT environment which do contribute to maintaining and building your competitive advantage through the creation of a dynamic, proactive IT environment.

The Investment and Alignment Review is a shorter-term 5 day review that provides a high level overview of the current services being delivered by your IT in relation to business needs. The output is a report that shows our findings and recommends appropriate next actions.

Services Available

> Investment and Alignment Review - Assess your IT portfolio to align spending to business needs.

> IT Cost/Benefit Analysis - Dig deep into strategic alignment and refocus spend and effort.

> IT Roadmap - Create a technology strategy to define what is implemented and when.

> Business Needs and Requirements - Workshops to capture the vision for one app or entire IT.

> Project Selecting Planning - Implement processes for business centric IT project selection.

Why Us?

Our perspective is clear: IT is not a cost centre but a critical contributor to all businesses and should be used to create operational excellence and gain competitive advantage. Our team of expert consultants are all vastly experienced each having been in the industry for a number of years having worked across a broad number of disciplines such as application development, managed services, financial management and competitive strategy.

More information

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Business Innovation