The Business Case for IT Outsourcing

Reimagine digital transformation for your organisation through outsourcing your IT to specialists

Outsourcing key functions of an organisation is a familiar territory for many, and with good reason. No organisation can be an expert in every function. Particularly within the IT function, the fast pace of changes in technology and the need to control costs puts increasing pressure on an in-house team. Therefore, it makes sense to outsource difference functions to the relevant specialists. By doing this, your team's focus can return to your core activity and key aims. However, decision-makers can still feel it is difficult to decide between insourcing and outsourcing. This business case aims to ease that difficulty, providing solid reasoning behind choosing to outsource your IT instead of remaining insourced.

Now more than ever IT is a 24x7x365 function. It exists at the core of both business and our daily lives. Everything from the way we communicate to how we organise ourselves, and including how companies perform their core functions, has been digitised. Handling this effectively demands flexible, scalable, secure infrastructure that is managed by experts.

Reasons why you should consider outsourcing your IT

Security
Increased digitisation necessitates stringent cyber security. Insourcing your IT infrastructure management makes security solely your responsibility. It will fall on your IT team to deal with breaches, encrypt data, and maintain compliance with regulations. Outsourcing your IT will hand the bulk of this over to specialists. As standard, companies that offer IT outsourcing services will have invested in the highest levels of security that they can. This will include the achieving of compliance with international standards such as ISO 27001. Your organisation will benefit from these expensive standards without you having to pay for them directly.

Expertise
An IT outsourcing services provider will be technology focused, meaning its teams are highly knowledgable and capable of managing your IT, desktop to data centre 24x7x365. This is due to the deep investment the provider will have made in ensuring its teams are trained and certified in the latest versions of software, hardware and best practices. Key certifications include those related to the ITIL global best practices around IT service deliverence. These qualifications will ensure the best experience for you as their customer. You can be assured that true specialists are managing your IT so that it runs specifically for your unique workload. Within your contract, your SLAs should also agree the high-availability of these specialists to support you.

Experience
Managing an organisation's IT infrastructure

and applications is demanding and can be problematic, especially during the digitially transformative fourth industrial revolution. However, experience leads to a bettering of knowledge and improved handling of situations. Outsourcing your IT to a company that is providing similar services to many customers can only benefit you. It ensures that they have learned over time how best to deliver their IT management services. You can rely on their expertise as it has been gained over time from delivering numerous successful projects.

Scalability

A single investment in outsourcing your IT is a daunting prospect. How can it meet your needs today and in the future? Will the sizeable investment need to happen again every time your organisation changes? No.
Instead of you having to re-invest your capital, your IT partner will scale your infrastructure to meet the needs of your organisation, no matter what they are. They should employ current technologies to support this, keeping your organisation modern and competitive. Committing to this, a experienced provider will cost projects upfront for the length of the contract.

Flexibility

Insourced IT infrastructure management ties up your capital investments in physical space, network hardware and human experts. This will become problematic when an update is needed in a few years' time. Outsourcing this function will release you from these issues. The responsibility of making those investments will sit with the provider, while the benefits are reaped by you. Their experts will know what changes need making and when, giving your organisation the flexibility to securely keep up with regulations as well as your specific needs. IT outsourcing providers will consult with you, guiding the necessary planning for the strategic evolution and development of software and hardware. Your single investment in IT outsourcing services will deliver the flexibility to be modern, competitive and secure across all business areas.

What to check before you outsource your IT

> The security standards that the provider reach - are they protective enough for your organisation?

> The expertise of the provider's team - do they have deep knowledge of both IT and your requirements?

> The availability of the provided support team - can they be there for your organisation when you need them to be, keeping your business-critical activity going?

> The experience of the provider - can they work with an organisation like yours both now and in the future?

> The innovative outlook of the provider - do they embrace new technology? Are they will do adopt modern IT in a risk-averse manner that enhances rather than disrupts your business?

Choosing to outsource your IT is a one-off investment that consistently benefits your organisation's operations. If you would like to discuss this further, or have already been convinced, contact Advanced now.
One of our consultants will be in touch shortly to develop a strategy that meets your organisation where it is at and carries it forwards. Make digital transformation mean something for your organisation and begin your journey with us today.