

This firm wanted to find a way to fulfil customer requests for bespoke printed products

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Oyez Document Production delivers what they need

Modern Labelling Methods have supplied label manufacture and print for more than 45 years. This firm prides itself on working hard to ensure they can meet customer requirements, even for bespoke or 1-off items.

Kevin Field, the Office Manager with Modern Labelling Methods says this is the reason that they started working with Oyez Document Production (ODP).

We were were getting quite a few calls from customers who wanted us to provide them with non-adhesive products, items like company manuals, small booklets or brochures.

Although we are not set up to provide these types of printed products, I'd previously worked for a firm related to ODP, and I knew their digital print service could help us provide the non-core print products our customers were asking for.

We can now outsource the work to them, deliver what our customer needs ,and still make a profit on the transaction. It's a win-win. Digital print offers us many advantages, including excellent print quality, a wide choice of personalisation options and the ability to order very small quantities at reasonable prices.

It's proved to be a very successful strategy. ODP have been so responsive, and their levels of expertise are outstanding. I know I can rely on them because no matter how unusual the requirement, they come up with a viable solution.

The ODP team actually take the time to ensure everything is ready and correct at every step. They flag potential problems in advance and allow you every opportunity to make corrections. They won't print until they are sure everything is right.

ODP offer fast turnaround times and they're always happy to provide inclusive price estimates or completion time scales that clients can rely on.

They've never let us down on time, price or quality. They are absolutely brilliant and I would be very happy to recommend ODP to any firm who needs the type of services they provide.



Client >

Modern Labelling Methods, Croydon

Sector >

Commercial

Project >

Outsourcing of non-core client print requirements

More information

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