



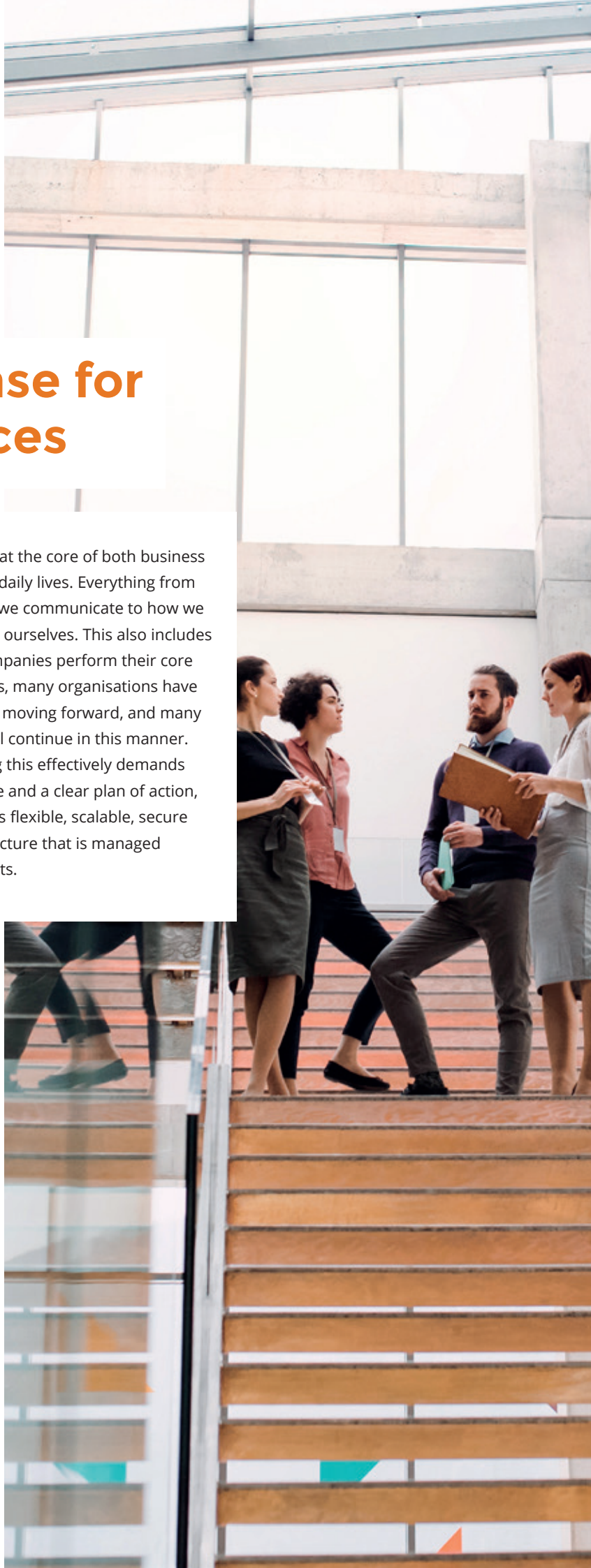
# Business Case for **IT** Managed Services

Accelerate your technology business objectives by letting specialists manage your IT.

# The business case for Managed Services

Outsourcing key functions of an organisation is a familiar territory for many, and with good reason. No organisation can be an expert in every function. Particularly within the IT function, the fast pace of changes in technology and the need to control costs puts increasing pressure on an in-house team. Therefore, it makes sense to outsource different functions to the relevant specialists. By doing this, your team's focus can return to your core activity and key aims. However, decision-makers can still feel it is difficult to decide between insourcing and outsourcing. This business case aims to ease that difficulty, providing solid reasoning behind choosing to invest in managed services instead of remaining insourced.

IT exists at the core of both business and our daily lives. Everything from the way we communicate to how we organise ourselves. This also includes how companies perform their core functions, many organisations have digitised moving forward, and many more will continue in this manner. Handling this effectively demands expertise and a clear plan of action, as well as flexible, scalable, secure infrastructure that is managed by experts.



# Reasons why you should consider outsourcing your IT

## Security

Increased digitisation necessitates stringent Cyber Security. Insourcing your IT infrastructure management makes security solely your responsibility. It will fall on your IT team to deal with breaches, encrypt data, and maintain compliance with regulations. Investing in managed services will hand the bulk of this over to specialists. As standard, companies that offer IT outsourcing services will have invested in the highest levels of security that they can. This will include the achieving of compliance with international standards such as ISO 27001. Your organisation will benefit from these expensive standards without you having to pay for them directly.

At Advanced, we go above and beyond this, an example of this is with the Managed Detection and Response service. Many companies will highlight any exploits and breaches that are found and give the output for you to deal with. We detect any anomalies and also rectify them inclusive of the service to ensure that our customers are receiving a service they can feel confident in.



## Expertise

Our Managed Service teams are highly knowledgeable and capable of managing your IT, desktop or data centre 24x7x365. This is due to the deep investment we have made in ensuring our teams are trained and certified in the latest versions of software, hardware and best practices. Key certifications include those related to the ITIL global best practices around IT service delivery. These qualifications will ensure the best experience for you.

## Scalability

Your business landscape can change quickly; will your current setup meet your needs today and in the future? Instead of you having to re-invest capital to strengthen your current infrastructures, by handing over the things that you are not an expert on to us, we will scale your infrastructure to meet the needs of your organisation, no matter what they are. Keep your organisation modern and competitive, which will allow your organisation to perform to the best of its ability and reach your business goals.

## Experience

Managing an organisation's IT infrastructure and applications is demanding and can be daunting. Outsourcing your IT to a company that is providing similar services to many customers can only benefit you. At Advanced we have learned over a number of years how to best deliver world class Managed Services. You can rely on our us as we have been delivering numerous successful projects for many years.

## Flexibility

Insourced IT infrastructure management ties up your capital investments in physical space, network hardware and human experts. This will become problematic when an update is needed in a few years' time. Outsourcing this function will release you from these issues. The responsibility of making those investments will sit with us, while the benefits are reaped by you. Our experts will know what changes need making and when, giving your organisation the flexibility to securely keep up with regulations as well as your specific needs. Your investment in our managed services will deliver the flexibility to be modern, competitive and secure across all business areas.





## A checklist to look out for when investing in a Managed Service provider:

- Do the Security standards provide enough protection for your organisation?
- Do they have enough expertise and knowledge to implement what you want in your area?
- Can you keep your business-critical events going? What is the availability of the support provided?
- Are you future proofed? Is there a long-term plan for what you want?
- Do they embrace new technology? Are they willing to adopt modern IT in a risk averse manner than enhances rather than disrupts your business?



Choosing to invest in managed services is an investment that consistently benefits your organisation's operations. We have skillsets that have been developed through many years in the industries we operate in, meaning we know what works and we know how to deliver value.

[> Discover More](#)

# Make **IT** work



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## More Information

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