

An insatiable appetite to impact strategy

We commissioned our annual Business trends report so that we can understand what is happening within the finance profession and where it is heading, with the hope of helping teams to take proactive measures. We surveyed hundreds of finance employees from all levels of seniority to get the most accurate and complete picture.

It's clear to see from the responses given that, within finance departments, there's an increased hunger for better information, so they can contribute in more impactful ways. Real-time data and the desire for 'continuous accounting' is a trend within finance teams due to the desire to move away from manual, repetitive tasks that can be automated to spend more time on strategy and driving business insights.



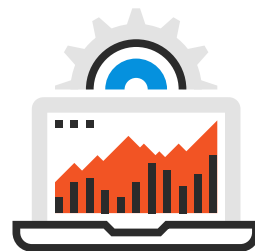
Over
60%

have issues simply accessing their systems when working remotely



Only
20%

of teams are looking to adopt Cloud tech in the next year



50%

of finance professionals said they want to provide a higher quality of data to the board



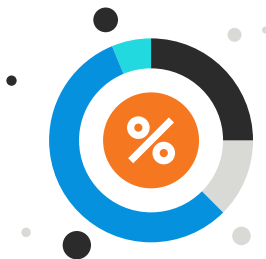
25%

said they want to get more involved with strategy



60%

of finance professionals have difficulty accessing their finance software



27%

of finance professionals believe that the data they currently have in the finance / ERP solution isn't 100% accurate.