

MANAGEMENT POLICY

# Publicity

**Version 2**

Legal & Compliance



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# 1. Policy

The Customer grants to OneAdvanced a non-exclusive, revocable, right to use the Customer's trademark(s) only for the purposes outlined below. The Customer agrees that OneAdvanced may publish the Customer's entity name, entity logo, make announcement(s) that the Customer is a customer of OneAdvanced and/or make references to the Customer's contract with OneAdvanced on OneAdvanced's website and elsewhere in the press/media.

The Customer may withdraw consent for this usage at any time by emailing [branding.consent@oneadvanced.com](mailto:branding.consent@oneadvanced.com) (or by post, sending a letter to OneAdvanced, The Mailbox, Level 3, 101 Wharfside Street, Birmingham, B1 1RF clearly addressed to the Marketing Department with the title "Withdrawn branding consent". The Customer must also clearly state in the body of the message:

- a) the Customer name as it appears on the Order Form, and
- b) that the Customer is withdrawing branding consent from OneAdvanced.

On receipt of this message OneAdvanced will use reasonable endeavours to remove the Customer's information and branding from the OneAdvanced website, and OneAdvanced agree not to add the Customer's information into any new material from that date; however the Customer accepts that OneAdvanced cannot remove the Customer's information from existing tangible materials or areas where it has been published prior to branding consent being withdrawn (i.e. press releases already published to or issued on a third party website).

Should OneAdvanced wish to quote the Customer, use the Customer's information in a case study, and/or use the Customer's information in any other way not expressly detailed herein for OneAdvanced's promotional/publicity purposes, the Customer agrees that OneAdvanced may do so, subject to the Customer's prior written consent which may not be unreasonably withheld.

# oneAdvanced

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 [www.oneadvanced.com](http://www.oneadvanced.com)

 [hello@oneadvanced.com](mailto:hello@oneadvanced.com)

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Advanced Computer Software Group Limited is a company registered in England and Wales under company number 05965280, whose registered office is: The Mailbox, Level 3, 101 Wharfside Street, Birmingham, B1 1RF. A full list of its trading subsidiaries is available at <http://www.oneadvanced.com/legal-privacy>