



Improvement in overall efficiency achieved with Advanced

We at Martha Trust have improved our charities finance thanks to the finance and accounting software solution from Advanced.

Background

At Martha Trust we ensure that profoundly disabled people in need of our help are cared for and enjoy as full and as active of a life as possible. In total we have three homes offering 33 young people and adults a safe and stimulating home for life. Over the past few years our growth has meant we have opened more beds and had hydrotherapy pools installed at two of our homes. When it comes to finances, as with any organisation in the charity sector, visibility and effective management reporting is key. As a charity, a significant part of our income is from local authorities though much needed funds also come from donations, legacies, regular giving and much more.

Finding a solution

Whilst trying to manage our finances to ensure all funds were accounted for and being used in the best ways possible we realised we needed a technical solution that would keep track of all this for us.

Kelly Hutchings, our Finance Officer at Martha Trust comments, "The solution from Advanced gives us an overall picture of the charity's finances in an instant. All our incomings and outgoings are processed through Advanced, which has streamlined our accounting workflow no end. I produce daily reports utilising the Excel integration and have set up a linked spreadsheet to instantly display current spend. This means I always have sight of the overall picture and any changes made in Advanced are updated on the spreadsheet in 30 seconds."

Monthly we open 70 invoices, all of which are handled directly via Advanced. Our team also make regular use of the productivity enhancing tools and shortcuts within the solution as they really help speed up business efficiency on a day-to-day basis. Moreover, we are now able to keep track of budgets and provide the depth of financial detail required by industry regulators.

When we are embarking on a specific fundraising project, such as the new hydrotherapy pools, we often receive funding dedicated to that area. Due to this we have set



Client >

Martha Trust

Sector >

Charity

Project >

Streamlining account workflow for effective financial management.

Martha Trust

up a cost centre, which means we can keep track of the funding received vs the related outgoings to measure progress and determine costs.

Noted improvements

"The level of detail we can provide to management and other relevant parties has improved significantly thanks to this software," Kelly continues, "Financial reporting and analysis is the basis of what we do which is why I also attended a course run by Advanced on effective reporting."

Kelly concludes by saying, "We are very happy with Advanced and have always received good service from the team. Support queries are dealt with very quickly and I make regular use of the online help facility. I would definitely recommend the solution to others, especially those in the charity sector."

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Kelly Hutchings >
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